



# July 25-26-27, 2025 FOOD VENDOR APPLICATION

[www.TasteofWI.com](http://www.TasteofWI.com)

The Kiwanis Club of Western Kenosha is proud to introduce the 16<sup>th</sup> Annual *Taste of Wisconsin*<sup>™</sup>, a one-of-a-kind festival celebrating the best food and beverages of the area. *Taste of Wisconsin*<sup>™</sup> aims to bring its guests an immense array of flavors that are true culinary specialties. Unlike festivals that celebrate a particular food or beverage category, or single community, *Taste of Wisconsin*<sup>™</sup> brings the tastes and flavors of different cultures together in one amazing three-day celebration on the beautiful shoreline of Lake Michigan. In addition to the many opportunities to taste, sample, purchase and enjoy all that Taste of Wisconsin<sup>™</sup> has to offer, guests will also be treated to a wide variety of live music and entertainment, children's activities and more. *Taste of Wisconsin*<sup>™</sup> offers FREE admission! So it's a family and budget-friendly choice for a summer weekend getaway.



**Kiwanis**  
CLUB OF WESTERN KENOSHA

*Taste of Wisconsin*<sup>™</sup> is the major fundraiser for local charities served by the Kiwanis Club of Western Kenosha. Its fundraising efforts are dedicated to providing a better quality of life for area youth, elderly and disadvantaged persons through programs such as I-Pad's for Autism, Youth Baseball, and providing much needed funding to The Shalom Center's shelter and food pantry programs as well as The Salvation Army, Meals On Wheels programs and the Kenosha Police K-9 Unit.

## 2024 Event Highlights

- ★ Attendance of over 65,000
- ★ Over 50 food, beverage, and other "Taste" related vendors
- ★ Over 80 live musical acts on four sponsored Music Stages
- ★ Over 30,000 visits to [www.TasteofWi.com](http://www.TasteofWi.com) website
- ★ Over 10,000 Fans on *Taste of Wisconsin*<sup>™</sup> Facebook page

## 2025 Increase Your Opportunity for Acceptance

- ★ All, ready to eat food items must be under \$15 each! **NO EXCEPTIONS.**
- ★ Be unique with your menu!
- ★ Take time to decorate your booth to pull in customers.

Applications accepted through April 30, 2025 - Food Vendors are chosen by JURY SELECTION.

For more information contact:

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**July 25-26-27, 2025**  
**FOOD VENDOR APPLICATION**  
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## Application Process

A completed Vendor Application must be received by **APRIL 30, 2025** via the PO Box mailing address noted below. FULL PAYMENT of all Vendor fees, a completed Form S-240: Vendor Information attached (if this is not fully completed then your application will not be accepted), and proof of insurance must be submitted *with the Application*. Applications received without these items will not be considered. Email notification of acceptance or non-acceptance will be made to all applicants the week of **May 12, 2025**. Applicants not accepted will receive their original payment check back with written notification. Accepted applicants' checks will be deposited at that time. Checks returned due to non-sufficient funds will result in non-acceptance of the application and a returned check fee of \$50.00 charged to the applicant.

## Remittance Instructions - APPLICATION MISSING ANY OF THESE ITEMS WILL NOT BE CONSIDERED

- Include completed **Application** form, including **vending proposal** with menu description and pricing, **trailer dimensions** and photo, **full signature** on the final page, **electric needs and photo of connection**.
- Include completed **Wisconsin Temporary Event Operator & Seller Information** form (*attached*).
- Include current **Certificate of Insurance** (*see Rules/Insurance and Terms/#11 below*). If certificate lapses prior to the date of the event, an updated certificate must be provided prior to the event.
- Include **check** payable to " **Western Kiwanis Foundation of Kenosha**" for full payment of vending fees.
- Mail all of the above materials to: **Kiwanis Club of Western Kenosha / Taste of Wisconsin™, PO Box 602, Kenosha, WI 53141-0602**. \*NOTE: Applications must be postmarked no later than April 30, 2025.

## Rules & Regulations

- **SALES:** All sales are on a cash/credit basis - there is no ticket system at Taste of Wisconsin™. Vendors are welcome to use personal wireless technology to accept credit cards; however, Event offers no guarantee of Internet access on site. Vendors are responsible for all state and local sales taxes. \*NOTE: A completed Wisconsin Temporary Event Operator & Seller Information form (*attached*) is required per sec. 73.03(3), Wis. Stats and must be submitted with Application.
- **FOOD:** Vendors are encouraged to offer sample-sized menu items in addition to traditional serving portions to allow guests the opportunity to sample a wide variety of offerings throughout the event. All ready-to-eat menu items must be priced at \$15.00 or less. No Exceptions allowed! Subject to booth closure without ability for refund
- **BEVERAGE:** Soft drinks and bottled water may be sold by vendors but must be purchased through Taste of Wisconsin™. Beer and wine products are sold exclusively by Taste of Wisconsin™. No other alcoholic beverages are permitted on the event grounds.
- **INSURANCE:** Vendors are responsible for obtaining general liability insurance with minimum limits of \$1,000,000.00 at their own expense and must submit a Certificate of Insurance with their Application naming Taste of Wisconsin™, Kiwanis Club of Western Kenosha, and the City of Kenosha as additionally insured (*see Terms/#11 below*).
- **SET UP/BOOTH ACCESS:** Vendor set up is Thursday, July 24<sup>th</sup> 1pm-7pm and Friday, July 25<sup>th</sup> 8am-1pm. Electrical power will be switched on by 12pm Thursday. Vendors must check in with Taste of Wisconsin™ staff at the Vendor Entrance before entering the grounds. Vehicles may be used to transport materials onto the grounds and enter only from the Vendor Entrance. No vehicles will be permitted on the grounds after 1pm on Friday. Vendors must be fully set up and operational by Friday at 1pm for health and fire inspections and by 10:00am on Saturday and Sunday. Vehicles will be permitted on the grounds for restocking booths on Saturday and Sunday from 8am-10am only.
- **HEALTH CODE REQUIREMENTS:** Permits and compliance are the responsibility of the Vendor and must be in place no later than 10 days prior to the event. For permit requirements, contact the Kenosha County Division of Health at (262) 605-6700 or visit the Taste of Wisconsin™ website for a link to online requirements and application.
- **FIRE CODE REQUIREMENTS:** Fire extinguishers and heavy-duty electrical extension cords are required in every vending space and must be supplied by Vendor. For fire code requirements, contact the Kenosha Fire Prevention Bureau at (262) 653-4110 or visit the Taste of Wisconsin™ website for a PDF document of the requirements.
- **VENDOR PARKING:** A designated lot for vendor parking will be provided near the event site. Each vendor will receive two parking passes for this lot and space is on a first come first serve basis. Additional parking is available on surrounding streets and/or City of Kenosha parking lots in the area as signed. All parking is free of charge.
- **SIGNAGE:** Vendors must supply and post clearly their own menu and price signs within their space. **Handwritten signs are NOT PERMITTED.**
- **STAFFING:** Vendors are required to have a minimum of one person always staffing vendor space during open festival hours. Festival hours are Friday 3pm-11pm, Saturday 11am-11pm, and Sunday 11am-7pm. Vendors are responsible for ensuring that all event rules and guidelines are communicated and adhered to by staff members.
- **WATER:** There is no running potable water available on the event grounds. Vendors are responsible for providing water necessary for cooking, cleaning, and/or other operations according to health regulations.

**FOOD VENDOR APPLICATION ONLY:** By submitting an application each vendor agrees to all terms and condition as well as rules and regulations within the entire application. Vendor selection is approved by jury process and submission of application does not ensure entry.



- **GARBAGE:** *Vendors are responsible for their own garbage/recycling receptacles and liners. The event will provide dumpsters in a designated area to deposit garbage and recyclables (blue bags required for recycle area use). Vendors are responsible for transporting garbage to this area; Event will NOT transport Vendor garbage. Please do not use public garbage and recycling receptacles for your vending operations. Cooking oil and grease must be secured and disposed of off-site.*
- **SECURITY:** There will be security on-site daily and roaming security overnight. Taste of Wisconsin™ will not be responsible for Vendor property or materials. Please secure your space accordingly.
- **VOLUNTEER VOUCHERS:** Volunteers receive food and drink vouchers for their services. Vendors are required to accept the FOOD vouchers as cash. Vouchers are in \$1 increments and no change should be given. Vendors will be reimbursed for FOOD vouchers turned in at the close of the event Sunday evening. A Voucher Packet will be provided to you with instructions for reimbursement. Reimbursement will be made by check and mailed to vendors following the event. Volunteer DRINK vouchers are valid for a soft drink or bottled water and are redeemable ONLY at the Taste of Wisconsin™/Kiwanis beverage bars. **Drink vouchers submitted by vendors for reimbursement will not be honored.**
- **BREAK DOWN:** Vendors are not permitted to begin breaking down their space until the official closing time of the festival, Sunday at 7pm. Vehicle traffic may resume on the event grounds for break down only after event security has cleared the grounds of guests and deems it safe for vehicle traffic. Please note that there is no electrical power after 8:00pm on Sunday. Breakdown must be fully completed by 10:00pm Sunday.
- **CANCELLATION POLICY:** Cancellations must be submitted in writing. Fees are 50% refundable until June 1, 2024. No refunds will be permitted after June 1, 2024.

## Contract Terms

This contract ("Agreement") for space, made and entered into for good and valuable consideration, including, but not limited to, the mutual covenants and promises of the parties hereto, by and between Taste of Wisconsin™ (hereinafter "TOW"), and the Vendor Company described within this Application hereof (hereinafter "VENDOR").

**1. VENDOR SPACE:** Vendor hereby licenses from TOW the space described within this Application hereof and agrees that it will only use the space for the express purposes described in its Application in accordance with the terms and provisions of this Agreement and the rules and regulations issued by TOW. Vendor shall have the right to use the space designated on the official site layout of the TOW event located on a portion of the property designated for the period indicated. TOW reserves the right to make changes in space assignments at any time when necessary, in the sole exercise of its judgment and discretion, for the proper conduct of the Event. Vendor may not sublet space.

**2. DISRUPTIVE ACTIVITY PROHIBITED:** Vendor agrees that in order to provide an environment suitable for a "family event", that Vendor must conduct activities in compliance with the rules and regulations of the Event and this Agreement, as administered by TOW in the exercise of its judgment and discretion. Further, Vendor agrees not to engage in any activity, which is deemed by TOW to be reasonably likely to be disruptive or adverse to the operations of other vendors or the general public.

**3. DEFAULT BY EXHIBITOR:** Upon a default by Vendor of this Agreement, including the Rules and Regulations of this Agreement, TOW shall provide Vendor with written or verbal notice of said default. Should Vendor not immediately cure any breach, TOW shall have the right to prohibit Vendor from entering the Event and from utilizing the Vendor space. TOW shall, however, permit Vendor to enter the premises to remove items at a mutually agreed upon time provided that TOW has not imposed a possessor lien hereunder.

**4. VENDOR'S DAMAGES LIQUIDATED:** Vendor and TOW mutually agree that it is difficult to establish actual damages which may ensue from a breach of this Agreement by TOW, or from a wrongful termination of Vendor's rights to enter the premises or to conduct its business at the Event and, accordingly, the parties mutually agree the Vendor shall be entitled to receive as damages hereunder an amount equal to the Vendor's Fee as liquidated damages, and that Vendor shall not be entitled to seek or recover any other or additional damages other than said liquidated damage. In the event of default by Vendor, TOW shall be entitled to seek any damages permitted by this agreement or by the laws of Wisconsin.

**5. DISPUTE RESOLVED BY ARBITRATION:** Should any dispute arise between the parties concerning this Agreement or matters contemplated herein (whether arising in tort or contract), the same shall be resolved by binding arbitration, conducted pursuant to the rules and regulations of the American Arbitration Association. Arbitration shall be the exclusive remedy and the final order of the arbitrators may be reduced to judgment in any court of competent jurisdiction. Any arbitration commenced hereunder shall be held in Kenosha, Wisconsin by one arbitrator in accordance with American Arbitration Association rules. Each party shall bear its own cost of arbitration, including, but not limited to, the costs of commencing arbitration, legal fees, costs, etc. Arbitration must be commenced, if at all, within one year after the event giving rise to the dispute.

**6. POSSESSORY LIEN/REMOVAL AND STORAGE:** TOW reserves the right to send all goods not removed from the Event by the close of the breakdown period to a storage warehouse at the expense of Vendor, and Vendor hereby waives all claims for loss or damage to such goods by reason of said removal, and further agrees to pay all such charges as may be incurred for transportation and storage of such goods. In addition, thereto, Vendor further agrees to pay to TOW any liquidated damages that TOW must pay to its lessor by reason of failure by Vendor to remove its goods from the premises



as specified. Vendor hereby grants TOW a possessory lien on all property located on the Event premises as security for the payment of any amounts by TOW under this Agreement. 7. **CHANGES TO EVENT HOURS:** Vendor agrees that TOW shall have absolute discretion to enlarge, shorten, or change the hours that the Event is open to the public or the hours during which the Vendor or its employees or agents may be present at the Venue in order to protect the safety and welfare of persons or property at the Venue or any other reason in TOW's sole discretion. Such action by TOW shall not constitute a default hereunder and shall not entitle Vendor to a refund or reduction of fees paid herein or damages of any description.

8. **TERMINATION BY VENDOR:** If Vendor notifies TOW of its intent not to display/vend, or if Vendor shall fail to make payments hereunder when due, or if Vendor fails to physically occupy the allotted space at the required time, Vendor shall thereupon forfeit its right to the use of such space and TOW shall have right to dispose of such space as it considers for the best interests of the Event and shall have the right, in addition to any other legal remedy granted by law, to retain all payments made by Vendor which are not refundable above as liquidated damages without liability or setoff of any kind on the part of TOW.

9. **FORCE MAJEURE:** TOW shall have no liability whatsoever for any losses or damages resulting directly or indirectly from strikes, lockouts, labor disturbances of any kind, fire, weather, delays or defaults of supplies or contractors, terrorism or threat thereof, acts of God, or from any similar or dissimilar cause beyond the reasonable control of TOW. In addition to the foregoing, if the holding of said Event is prevented by any governmental regulation or order, or if by reason of any governmental request or local, national or international disturbance, or for any other reason, it is deemed inadvisable in the exclusive discretion of TOW to conduct said Event, or if the conduct of said Event is interfered with, then, in either such event, TOW shall have no liability or obligation to Vendor, except that if Vendor's show space has not been made available to it, TOW shall return to Vendor any payments named under Paragraph (1) hereof after deducting there from a pro rata share of actual expenses incurred in connection with said Event.

10. **RULES AND REGULATIONS:** Vendor shall receive from TOW prior to the Event an email Vendor Package containing complete information on services provided by Event management and any other specific rules and regulations. Vendor agrees to be bound by said rules and regulations, which by reference thereto are made a part of this Agreement, as are any further published rules and regulations. Vendor also agrees to comply with all pertinent laws, codes and regulations of municipal or other authorities affecting the space contracted herein. If Vendor shall, in the judgment of TOW, violate or fail to comply with any said rules and regulations or any said laws, code or regulation, of which fact TOW shall be sole judge, TOW may, at its discretion, and without notice to Vendor, re-enter such space by force or otherwise, and terminate the right to use the same and remove Vendor or any other occupant, and their property and effects, therefrom, and hold said space as if this Agreement had never been made; and Vendor shall thereby and thereupon forfeit its rights in and to use of said space and to money already paid therefore, and TOW shall have the right to dispose of said space in any matter it considers for the best interests of the Event, without liability or refund of any kind to the Vendor.

11. **LIABILITY:** Neither TOW, Kiwanis Club of Western Kenosha, or the City of Kenosha, their employees, representatives or affiliates shall be liable or responsible for any injury to Vendors, or their employees, or guests, or visitors while within the confines of the space or spaces contracted for by the Vendor or in the Venue, nor shall said parties be liable for the loss or damage to any goods from any cause whatsoever while the same are in transit to or from the Venue, or while they are in the vendor area. Vendor hereby indemnifies and holds the said parties harmless from any and all such liability, and for any loss or damages caused by or in connection with any activities of Vendor. Vendor shall be responsible for obtaining general liability insurance with the minimum limit of \$1,000,000.00 at its own expense and shall provide a Certificate of Insurance naming Taste of Wisconsin™, Kiwanis Club of Western Kenosha, and the City of Kenosha as additionally insured, and submit said certificate with this Application. Address for Certificate of Insurance purpose shall be PO Box 602, Kenosha, WI 53141-0602. Neither TOW, Kiwanis Club of Western Kenosha, nor the City of Kenosha shall be responsible or held liable for any loss or damage to Vendor's property, including but not limited to loss or damages occasioned by theft, fire, smoke, acts of God, public enemy, Event visitors or guests, power loss, or any other cause.

12. **AGREEMENT:** this Agreement incorporates by reference and makes a part hereof the full content of this Agreement, the rules, terms, conditions and regulations of TOW, and the Vendor Package, all of which shall be deemed to constitute a binding and enforceable part of this Agreement. Headings are included for reference purposes only and do not limit the content of this Agreement. This Agreement, as herein defined, constitutes the entire understanding of the parties, and shall not be amended, assigned or otherwise altered, except in writing, executed by the parties hereto, with the exception of changes in space size or allocation. This Agreement shall be governed by and construed in accordance with the laws of the State of Wisconsin. This Agreement shall be binding upon the parties hereto, and may not be assigned except by written consent of both parties, such consent not to be unreasonably withheld..







## Space & Amenities Order

QTY.

TOTAL

### FOOD VENDING SPACE

<input type="checkbox"/> Grass Space Only – 10' x 10'	\$600 each	_____	\$ _____
<input type="checkbox"/> Tent with Space – 10' x 10' Includes one 8' table and two folding chairs.	\$950 each	_____	\$ _____
<input type="checkbox"/> Tent with Space – 20' x 20' Includes two 8' tables and two folding chairs.	\$1275 each	_____	\$ _____
<input type="checkbox"/> Concession Trailer Space – up to 20'	\$1100 each	_____	\$ _____
<input type="checkbox"/> Concession Trailer Space – 20' to 30'	\$1400 each	_____	\$ _____

*Concessions trailers must be parked in the vending space for the duration of the event and used primarily to serve customers. Exact dimensions (length/width/height) must be submitted with Application along with photos of the trailer and electrical connections. Dimensions must include trailer hitch and tongue.*

### ELECTRICAL SERVICE & ADD ONS

**Additional outlets are \$200 each over allocation!**

<input type="checkbox"/> Electrical Service – 20 amp 120V	\$600 up to 3 outlets max	\$ _____
<input type="checkbox"/> Electrical Service – 30 amp 1 Phase	\$600 up to 2 outlets max	\$ _____
<input type="checkbox"/> Electrical Service – 50 amp 1 Phase	\$750 each	\$ _____

*You will be allocated the amount for which you pay. Any overage, will be at \$200 per outlet and will be collected upfront at the event. . Electric will be available within 100' of space. Please note: Electrical service will be available by 10am Friday and no service is provided after 8pm on Sunday. **NO PORTABLE GENERATORS!***

<input type="checkbox"/> 8-Foot Table	\$50 each _____	\$ _____
<input type="checkbox"/> Folding Chair	\$15 each _____	\$ _____

TOTAL DUE: \$ \_\_\_\_\_

- Utility/storage trailer and vehicle parking are not permitted on event site without prior written approval. An extra charge will apply and is negotiable depending on space needs.
- Larger spaces and customized set up to be reviewed on an individual basis - please inquire.

## 5 Vendor Authorization

I agree to abide by all terms, conditions, rules and regulations governing the Taste of Wisconsin™ as printed above hereof which are part of this Application and further published rules and regulations. Acceptance of this Application by Taste of Wisconsin™ constitutes a binding contract. Application is not a guarantee of acceptance.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### For Taste of Wisconsin™ use only

Application Receipt Date: \_\_\_\_\_ Check No: \_\_\_\_\_ Accepted by: \_\_\_\_\_ Date: \_\_\_\_\_

Operator's Wisconsin Tax Number 640-1028988863-03	Event End Date 07 27 2025
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**Part C: Vendor Information**

If the vendor does not have a Wisconsin seller permit number and claims their sales are tax exempt, enter the exemption code number provided by the vendor.

- 1 - Exempt sales only or display only
- 2 - Multi-level marketing company pays sales tax
- 3 - Nonprofit occasional sales exemption
- 4 - Exempt occasional sales

Wisconsin Seller's Permit Number (15 digits starting with 456) 456--		SSN (last 4 digits)	FEIN (last 4 digits)	Exemption Code
Legal Business Name (if not sole proprietor)		Doing Business As (DBA) Name (if applicable)		
Vendor/Contact Name (Last)	Vendor/Contact Name (First)		Vendor Phone Number	
Mailing Address		Email Address		
City	State	Zip	Multi-Level Marketing Company (if claiming Code 2 above)	

Reproduce this page as needed to report all vendors.  
Page 1 must be included with your submission.

